

# Announcing the ProShare Awards

## Categories for 2019

ProShare's Annual Awards Dinner remains a 'must-attend' event on the UK share plans industry's calendar and we are excited to announce this year's revamped categories.

Award categories	Thresholds
<b>Best New Share Plan</b>	-
<b>Best International Share Plan</b>	-
<b>Most Effective Communication of an Employee Share Plan</b>	Up to 500 employees <b>*NEW*</b>
	501 - 5,000 employees
	5,001 – 50,000 employees
	50,001+ employees
<b>Best Employee Share Plan Outcome Following a Major Corporate Change</b>	-
<b>Best Commitment to Employee Share Ownership in a Private Company <b>*NEW*</b></b>	Privately-held companies with any number of employees
<b>Most Effective Use of Technology</b>	-
<b>Best Financial Education Initiative for Employees</b>	-
<b>Best Overall Performance in Fostering Employee Share Ownership</b>	Up to 500 employees <b>*NEW*</b>
	501 - 5,000 employees
	5,001 – 50,000 employees
	50,001+ employees
<b>Employee Share Plans Champion of the Year</b>	-
<b>Services to Employee Share Ownership</b>	-

In the criteria for most of the award categories there is a new requirement for entrants to show how they've incorporated diversity and inclusion measures in the way share plans are designed, operated, analysed and communicated. We thought long and hard about creating a new, dedicated award category and came to the conclusion, with the Advisory Panel, that the best way to achieve greater diversity and inclusion through share plans was to hardwire the criteria into the most relevant existing award categories. What gets measured gets managed, after all.

To support our new private companies membership category, there is renewed focus on the use of employee share plans in privately-held companies, as we seek out examples of best practice in this landscape.

We have added a new threshold for smaller companies with up to 500 employees in the 'Effective Communication' and 'Fostering ESO' categories to reflect their importance and their specific challenges in the share plans arena.

In keeping with previous years' practice, whilst we actively encourage formal nominations from peers and providers for the Employee Share Plans Champion of the Year award, informal recommendations (not formal nominations) are welcomed for the Services to Employee Share Ownership award as this is granted at the discretion of the CEO of ICASA: The Governance Institute, the Executive Director of ProShare and the ProShare Judging Panel.

Over the course of the next few weeks we will be issuing regular articles focussed on each award category in turn. These will appear in our newsletter and via our LinkedIn and Twitter channels. We'll be busting a few myths along the way, helping to generate a better understanding of the purpose of each category, and explaining how to write a compelling nomination which will grab both the attention and the imaginations of our Judging Panel.

Online awards entries will open in May, with full category and criteria details, and the deadline for nominations will be Friday 6 September 2019. Whilst all of our sponsorship opportunities for the Awards have sold out, we're taking table and VIP reception reservations now so do get in touch if you'd like to attend – [awards@proshare.org](mailto:awards@proshare.org)