

## Annual Conference 2020 *'Together Towards Tomorrow'*



Thursday 1st October 2020  
etc.venues, 155 Bishopsgate, London EC2M 3YD

This year's conference content will be assembled around a central theme of *'Together Towards Tomorrow'*. Our aim in setting an overall theme is firstly to help set share plans in a broader context and secondly, to set the scene for the inclusion of content on emerging and topical subjects with an impact on share plans.

*Employee share ownership ('ESO') started life more than a hundred years ago as a means of sharing wealth between the owners of capital and the providers of labour. That ESO has evolved and endured to this day is testament to its power to align interests and share success and build camaraderie amongst global workforces. In challenging times and an ever-changing world, what role could ESO now play in rebuilding global economies and can share plans support business and empower workforce communities?"*

A list of **suggested break-out session topics** follows. As ever, these are only suggestions so please feel free to put forward other ideas too. This year delegates will have a choice of 23 break-out sessions, each 35 minutes long. There will be a morning and an afternoon plenary, both 40 minutes long. We will offer interactive features to speakers and audiences alike in the form of polls accessed through our conference app – so do please consider using these in the context of your presentations.

**Plan issuer case studies** are very welcome, as they bring to life the challenges and opportunities encountered in the real world, offering great examples of best practice to delegates. In a tight choice between speaker submissions, having plan issuer speaker(s) **confirmed** could give your submission the edge over others.

In previous years we have been oversubscribed for speaking slots, which is a nice problem to have, but still a problem! The number of excellent speakers always outstrips the break-out space available at any of our conference venues, regardless of size and configuration. If we can't fit your proposed session into the conference schedule then we may suggest a webinar or a roundtable discussion to you, as an alternative way of giving great topics and engaging speakers the opportunity to engage with ProShare's growing audience.

Many thanks for your support for and interest in our conference.

## Suggested topics

Global issues impacting UK listed plan issuers
Changing work practices and how share plans keep everyone working toward the same goals
AGM season in review – what next for RemCos and discretionary plan design?
Tackling inequality – pay ratios, gender pay gap reporting
Internationally mobile employees – new technologies for tracking and reporting for tax purposes
Managing the communications mix – harnessing the best of digital without disenfranchising paper preferences
Sector-specific share plans case studies – banking & finance / retail / manufacturing / big pharma / tech
Financial education in practice – case studies on different approaches to delivery
Demographic/generational changes in the workforce and associated challenges
Augmented Reality, videos and social media & share plans communication
Removing barriers to share plan participation
Global compliance – getting it right first time, every time
Fostering inclusivity via your share plan through eradicating unconscious bias and encouraging participation
Share plans & parental leave – how should share plans evolve to keep pace with employment laws?
Approaches to Shares Valuation in private companies
Diversification in difficult times
Shareholder rights in the UK and beyond
Quantifying the impact of employee share plans on companies' financial and stock market performance
The 'hot seat' – RemCo chairs and committees, the role of remuneration consultants and plan design
Use of share plans at IPO and with other types of corporate transaction – plan issuer case studies
Addressing the UK productivity problem – do share plans have a part to play making Britain great again ?
The rise of the robots – should we fear or welcome their input? What might it mean for share plans?
Malus & clawback in practice – case studies & lessons learnt
SMEs & unlisted companies – case studies on how (and why) they operate plans and internal markets

Demographic change and the future of the workplace
Charitable donations via share plans – best practice in facilitating charitable donations by employees
Using tech to tackle the challenges around financial reporting for share-based payments
How to promote a plan in a falling market
Life after Brexit – what next for share plans & pan-European employee share ownership?
Employee, worker, contractor...shareholder?
Employee activity at maturity/vest – trends analysis
Creativity and its role in share plan design and communications
The FX effect...how to manage currency (and share price) volatility in the context of global all-employee plans
Financial Education and the importance of employees understanding their benefits
Time for change – what would you change about your share plan and why would this make a difference?
Investors' governance priorities – less carrot, more stick?
Day-to-day in-house share plans practice – getting it all done
The role of the RemCo & advisors, RemCo discretion
The fallout from the collapse of firms for employees, and their share plans
Can share plans really impact the economy?
How do share plans encourage a joined-up workforce
Life after Covid-19 for share plans – what have we learned and what have we changed
Share Plans – A force for change?

**To submit your speaking application complete the form by 10th June at:**  
<https://www.surveymonkey.co.uk/r/ProShareConferenceSpeaking>